



# Mummy CONQUERING ANXIETY

**PARENTING & MENTAL HEALTH BLOG**

## About me

I am mummy to one feisty toddler and wife to a wonderful man, living in the North of England, UK, and making it a priority to enjoy life, every second we get to spend together as a family. You will usually find me writing, anything from lists to blog posts.

## The blog

Following a mental breakdown, I believe talking about our struggles is the key to recovery. I started this blog because I felt compelled to share my story and help other people.

I published my first blog post on 12 August 2021. I currently have 249 posts published on my website, covering various topics. Including mental health, parenting, and lifestyle. With 2900 blog comments & 20,251 all-time pageviews.

## FOLLOWERS & SUBSCRIBERS

BEST PERFORMING SOCIAL MEDIA PLATFORM



35  
subscribers

(last 28 days)

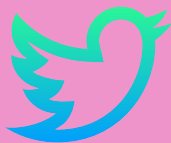
- 74K+ video views  
- 714 profile views  
2765 likes  
336 comments



**TikTok**  
2752  
followers



675 followers  
1.9k monthly  
views



3.485k



3257k



134 blog  
subscribers (blog  
& Wordpress.com)



23 email  
subscribers



369  
connections &  
followers



# Mummy CONQUERING ANXIETY

*Whats coming up on the blog?*

I have some exciting collaborations planned, including some staycation reviews for 2024. I can't wait to bring you some new & exciting content.

*Headlines...*

We've recently launched our own T-shirt website - check it out - [www.roaringpumpkintees.teemill.com](http://www.roaringpumpkintees.teemill.com)

**BLOG STATS**

Gender ♀ Female 66% > ♂ Male 34%

Unique Visitors - 520

Monthly Pageviews - 1095

Demographic - UK > US

Age - 25-34 (63%) > 18-24 (37%)

20,251 ALL  
TIME PAGE  
VIEWS

DA - 15

# WHAT CAN I DO FOR YOU?

I genuinely enjoy creating content and working with brands. I've discovered some of the best products and deals from reading other people's blog posts, and I've received great feedback on collaborations I've participated in.

I am open to working with brands matching the content on my website.

Please get in touch.

[mummyconqueringanxiety@gmail.com](mailto:mummyconqueringanxiety@gmail.com)



## SERVICES - CONTACT ME FOR RATES

### PICTURE POST

An image for social media or promoting your brand

### SPONSORED VIDEO

Instagram or Tiktok video (custom link included)

### BLOG POST

A 500+ word blog post promoting your product or service

### HOSTING A

### SPONSORED GUEST POST

## Other options



Share with email subscribers



Additional social media shares & custom links



Extra long review



Long-term collaboration - blog series or ongoing promotion



Do-follow links in existing content



Inclusion in a gift guide

## Contact Details

Twitter: [@mummyconquerin1](https://twitter.com/mummyconquerin1)

Instagram: [@mummyconqueringanxiety](https://www.instagram.com/mummyconqueringanxiety)

Long-term collaboration - blog series or ongoing promotion - contact me with your proposal

BLOG: [mummyconqueringanxiety.com](http://mummyconqueringanxiety.com)

EMAIL: [mummyconqueringanxiety@gmail.com](mailto:mummyconqueringanxiety@gmail.com)

# RATE CARD

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## SERVICES & RATES

### PICTURE POST

An image for social media or promoting your brand - £65.00

### SPONSORED VIDEO

Instagram or Tiktok video - £75.00 (custom link included)

### BLOG POST

A 500+ word blog post promoting your product or service - £160.00

### HOSTING A

### SPONSORED GUEST POST

£85.00

## Additional extras

- ▶ Share with email subscribers - £30.00
- ▶ Additional social media shares & custom links - £35.00
- ▶ Extra long review 1000 words+ £60.00
- ▶ Do-follow links in existing content - £70.00
- ▶ Inclusion in a gift guide - £70.00 (with links to your brand & social media)

Long-term collaboration - blog series or ongoing promotion - feel free to contact me with your proposal

## Contact Details

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